

The 2001 Face

by George J. Haas

June 2001 (Revised February 2020)

Full Faced

On May 24, 2001, without any fan fair or public notice, NASA released a long waited high-resolution, "full faced" view of the Face on Mars in MOC image E0300824₁ (Figure 1). It appeared to the world that NASA had finally hit its mark and "scotched this thing for good." Once again the "Face" was declared "a pile of rocks" and maintained no resemblance to a human face!



Figure 1

The Full Face (2001)

A second "full faced" image of the "Face"

NASA/JPL MOC E03-00824.

Note: the distinct "Feline" features on the right side.

When the new image was released, the New York Times came out of the box with full guns blazing and couldn't wait to report:

*"NASA released a new image [of the "Face on Mars"]
that shows the area in far sharper detail,
but reduces any resemblance to a human face."²*

The truth was, the new image (E03-00824) really wasn't new! It was almost two months old. The actual image, which was taken earlier in the year on April 8th, was held back from the public for almost two months (sitting "in the can" somewhere at NASA/JPL). This down time provided NASA with a sufficient time frame to prepare a carefully orchestrated strategy of ground zero damage control. So, subsequently, a highly negative propaganda campaign was simultaneously released, on the coat tails of the new image, and posted on several official NASA web sites.

Inverted Face

This media blitz was designed to stop the "Face" dead in its tracks. Although NASA was actually forced into taking the picture in the first place, by the attorneys for FACETS and finally forced to release the photo by the current "new" administration at the White House, there was no way NASA was going to let this Lion lay!

NASA and company were "hell bent" on discrediting any scientific analysis of this image and God forbid that someone in the media had noticed the "cat-like" appearance of the eastern side of this "pile of rocks" before they could divert their attention elsewhere. So, if you can't hide it – invert it. The new full-faced image was released up-side down...and is still presented up-side down on their web site to this day³ (Figure 2).

Oh yes, an all-out "War" was on and the real debate was just getting started...all over again.

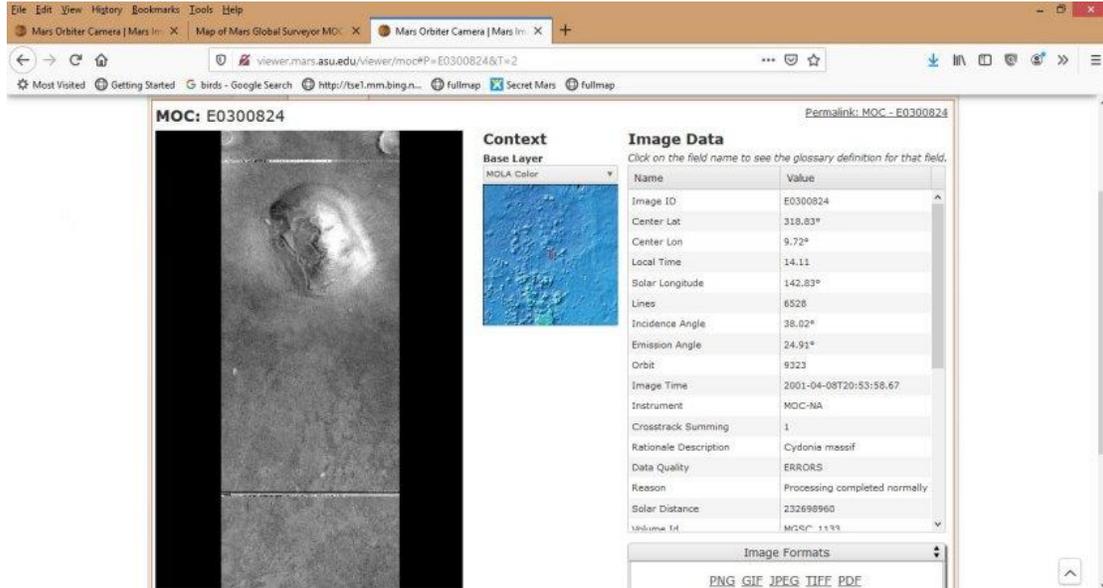


Figure 2
 NASA Mars Viewer web page for MOC E03-00824
 Accessed on January 2, 2020
 Note the Cydonia Face is presented up-side down

The Axis Debate (States a little off nadir)

As soon the new image hit the web many advocates of the Face attempted to mirror the two sides of the new 2001 image. However it was being presented, either too wide or too narrow. Many researchers, who had mirrored of the "feline" side, totally disregard any sense of a central axis by including portions of the "W" shaped emblem from the "humanoid" side, causing narrow and distorted faces.

It has been our experience that all of these bifurcated "geoglyphs" (and there are more) have demarcation lines that are signaled by precisely placed "markers" (Figure 2). Two "markers" for this demarcation line runs along the edge of the "half" emblem of the triad leaf symbol ("W") that we identified at the center of the forehead on the "humanoid" side.

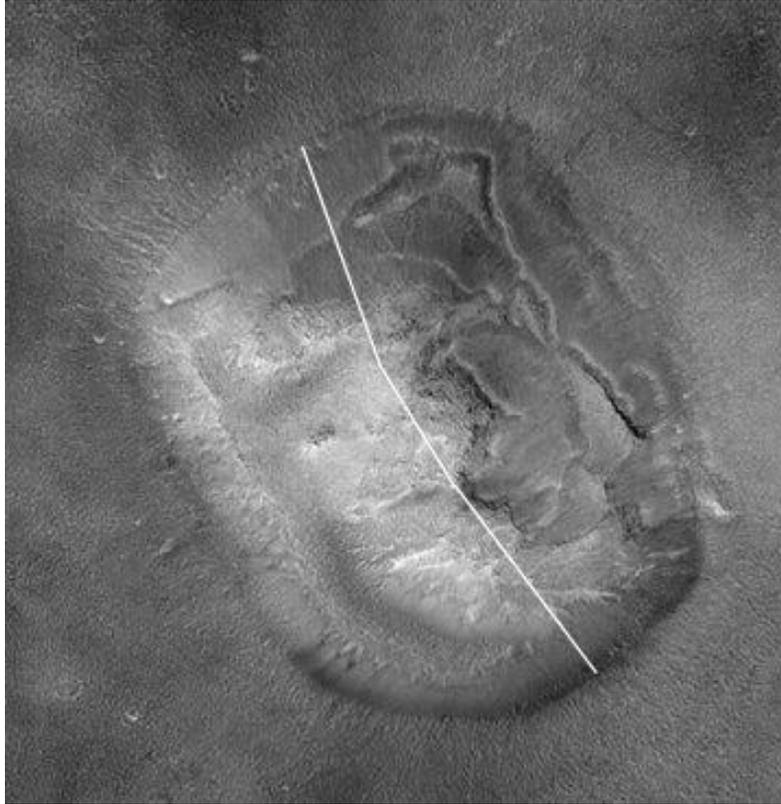


Figure 3

2001 Full Face with demarcation line (MOC E03-00824)

Note the reason the demarcation line appears irregular and arched is caused by the curvature of the structure and the camera angle (from the east)

A second "marker" is at the edge of the central "tooth" feature on the "humanoid" side and the protruding "tongue" and "fang" on the "feline" side. There is also a small vertical bar located at the edge of the mane area, placed between the "feline" and "humanoid" faces. You will notice this "marker", in many of the incorrectly mirrored splits of the feline side of the "Face", which appears as two vertical parallel lines. This "vertical bar" is the central axis (or marker) between the two faces.

It should be noted that because of the 3 dimensional aspect of this bifurcated "facial" structure and the curvature of its features, the demarcation line would appear irregular, and arched across such an anthropomorphically designed topography. This is due to the fact that the overhead shot is over 20° off nadir,⁴ causing the relative perspective of each side of the bifurcated visage to be foreshortened by a few degrees resulting in the headdress being slightly off the central axis.

It's Still Two Faced

Despite all the problems with NASA holding back the image and then releasing it up-side down and then everyone searching for a demarcation line, the Cydonia Face is still a two-faced work of art. Here are the results of our duplication of each side of the 2001 Cydonia Face (Figure 4).

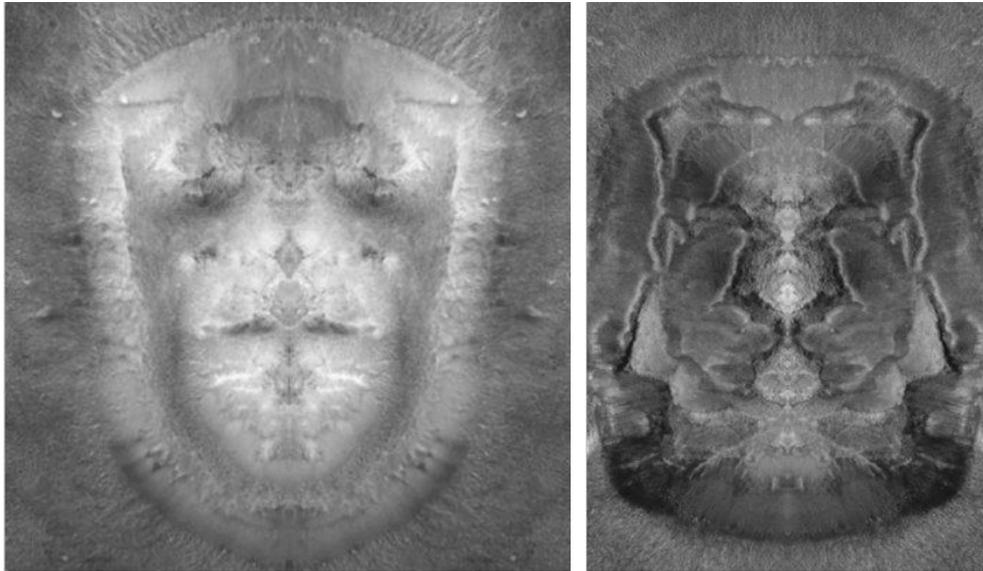


Figure 4
The Humanoid and Feline sides of the Cydonia Face
Detail of MOC E03-00824 (2001)
Left: Humanoid side (duplicated) Right: Feline side (duplicated)

.....

Footnotes

1. Mars Viewer, MOC E0300824, Cydonia massif, Dated April 8, 2001
2. Associated Press, "New View of Mars," New York Times, May 25, 2001, A16.
3. Please visit the Mars Viewer web site and see the inverted Cydonia Face for yourself.
Mars Viewer, MOC E0300824, Cydonia massif, Dated April 8, 2001.
Follow link - <http://viewer.mars.asu.edu/viewer/moc#P=E0300824&T=2>
2. Mars Viewer, MOC E0300824, Cydonia massif, Dated April 8, 2001